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**CIRKER HAYES UNVEILS PREMIER WINE CELLAR  
ON UPPER EAST SIDE OF MANHATTAN**

*Hayes Wine Cellar Provides Climate Controlled Transportation and Storage of Fine Wines*

**NEW YORK**, April 14, 2009 – Cirker Hayes, celebrating nearly 150 years of fine art storage and logistics in Manhattan, announced it has completed the construction of a full service wine cellar at its Upper East Side location and launched hayeswinecellar.com. Evoking the feeling of a traditional French wine cellar, Hayes Wine Cellar specializes in the expert handling and storage management of fine wines and provides an ideal environment for the safekeeping of the city's most precious wine collections.

Conveniently located at 305 East 61<sup>st</sup> St., Hayes Wine Cellar allows connoisseurs, retailers and others to store their wines in optimal conditions for proper aging and preservation. A modern computerized heating, cooling and humidification system ensures that the cellar maintains a temperature of 55 degrees with 60% humidity. With a capacity to store up to 12,000 cases of wine, Hayes Wine Cellar also features advanced 24-hour security and fire protection including video camera surveillance, limited access storage areas, intrusion alarms and additional layers of security.

"For almost a century and a half, Cirker Hayes has been an industry leader in the storage, handling and transportation of art and fine goods," said Peter C. Lewis, managing partner. "We are utilizing our experience of caring for some of the region's most valuable possessions and expanding into the growing popularity of fine wine storage. Providing security, expert services and exceptional quality care, Hayes Wine Cellar is one of the finest private wine storage facilities in the United States."

To ensure the integrity of fine wines, Hayes Wine Cellar also provides professional handling, transportation, shipping and receiving services. An experienced staff and a fleet of climate-controlled vehicles is available for immediate pick-up and delivery of wines in New York City, the Hamptons and Westchester County. Additionally, Hayes Wine Cellar provides expert moving services for wine connoisseurs interested in relocating their collections.

Hayes Wine Cellar's skilled in-house packing and crating team has more than 75 years of combined experience in the preparation of fine possessions for shipment. The firm's master craftsmen will pack and crate wines to ensure their safety and facilitate national and international shipments. Hayes Wine Cellar can also facilitate the receiving of wines, both small and large shipments, on behalf of its clients.

Utilizing the latest technology in inventory management, Hayes Wine Cellar features a scanner and bar code system for the tracking of each individual bottle of wine. Clients will be able to view and manage their entire inventories online as well as schedule pick-ups, deliveries and other services.

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Cirker Hayes' Upper East Side location underwent a \$4 million renovation to update its interior, install a climate-control system for the entire building and construct Hayes Wine Cellar. Built in 1900, the historic 10-story building includes approximately 65,000 square feet of fine art storage space, the recently completed wine cellar, a viewing gallery, tasting room, packing and crating facility and logistics areas.

### **About Hayes Wine Cellar**

Hayes Wine Cellar is New York City's premier full service wine storage facility. Founded in 2009 and conveniently located at 305 East 61<sup>st</sup> St. in Manhattan, Hayes Wine Cellar has a capacity of up to 12,000 cases of wine. The temperature- and climate-controlled cellar features private storage lockers of various sizes, advanced security, wine tasting room and a modern scanner and bar code system for inventory management. Hayes Wine Cellar also provides exceptional handling, transportation via a fleet of climate-controlled vehicles, shipping and receiving services. For more information visit [hayeswinecellar.com](http://hayeswinecellar.com).

### **About Cirker Hayes**

Cirker Hayes is an industry leader in the storage, transportation, packing, crating and shipping of fine art, antiques and other valuable possessions. With two locations in Manhattan, 305 E. 61<sup>st</sup> St. and 444 W. 55<sup>th</sup> St., Cirker Hayes continues the traditions of two of New York City's most established storage and logistics firms: Hayes Storage (founded in 1860) and Cirker's Warehouse (founded in 1873). In 2009, Cirker Hayes completed construction of Hayes Wine Cellar at its E. 61<sup>st</sup> Street facility with a capacity of 12,000 cases of wine. For more information on Hayes Wine Cellar visit [hayeswinecellar.com](http://hayeswinecellar.com). To learn more about Cirker Hayes visit [cirkerhayes.com](http://cirkerhayes.com).

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