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**CIRKERS HAYES OF NEW YORK CITY NAMES NORALEN CURL
CLIENT RELATIONS MANAGER**

Leader in Fine Art Storage and Logistics Expands Staff As It Offers More Services

NEW YORK, Oct. 1, 2009 – Cirkers Hayes, celebrating 150 years of fine art storage and logistics in Manhattan, announced the appointment of Noralen Curl as client relations manager. With more than 10 years of experience in the art and fine wine industries, Ms. Curl will address and meet the storage needs of clients as well as curate art shows, present exclusive wine tastings and organize special events at the firm’s Upper Westside and Upper Eastside locations.

A graduate of Christie’s Education in London in Connoisseurship of Fine and Decorative Arts: Renaissance through Contemporary, Ms. Curl’s extensive background includes most recently serving as a sales executive for ArtReview magazine and representing contemporary, emerging and conceptual artists. She also worked as a sales executive for Fine Art Connoisseur magazine, working with United States based dealers of 18th-21st Century realist art. Ms. Curl has also served as the assistant director of Illustration House, a gallery and auction house in Manhattan, where she excelled at gallery and auction sales and logistics including authentication, appraising, cataloguing and consignments. She also has diverse experience in the fine wine industry including working as a wine steward and as a wine education lecturer. Ms. Curl is an independent appraiser of antique and modern works, a primary and secondary market dealer and a representative of renowned portrait artist Nelson Shanks. She holds a Bachelor of Arts degree in communications from Allegheny College in Meadville, Pa.

“Noraleen Curl’s exceptional experience in the art and fine wine industries made her an obvious choice to care for our extensive list of valued clients,” said Andrew Hamilton, senior vice president and general manager of Cirkers Hayes. “As we continue to build upon the storied 150-year history of this firm, she will be an invaluable asset as we maintain our position as the region’s leader in fine art storage and logistics.”

“I’m honored to join a firm that has such a long and successful history of fine art handling in New York,” Curl said. “As Cirkers Hayes continues to expand its services including the storage of valuable wine collections and the hosting of special events, I’m thrilled to be a part of such a dedicated and experienced team.”

Cirkers Hayes continues to excel in handling, transporting and storing fine art and antiques as well as residential and commercial moving and storage. In April, 2009, Cirkers Hayes announced the addition of Hayes Wine Cellar to its facility located at 305 East 61st St. Hayes Wine Cellar allows connoisseurs, retailers and others to store their wines in optimal conditions for proper aging and preservation. A modern computerized heating, cooling and humidification system ensures that the cellar maintains a temperature of 55 degrees with 60% humidity. With a capacity to store up to 12,000 cases of wine, Hayes Wine Cellar also features advanced 24-hour security and fire protection including video camera surveillance, limited access storage areas, intrusion alarms and additional layers of security.

To ensure the integrity of fine wines, Hayes Wine Cellar also provides professional handling, transportation, shipping and receiving services. An experienced staff and a fleet of climate-controlled vehicles is available for immediate pick-up and delivery of wines in New York City, the Hamptons and Westchester County. Additionally, Hayes Wine Cellar provides expert moving services for wine connoisseurs interested in relocating their collections.

Hayes Wine Cellar's skilled in-house packing and crating team has more than 75 years of combined experience in the preparation of fine possessions for shipment. The firm's master craftsmen will pack and crate wines to ensure their safety and facilitate national and international shipments. Hayes Wine Cellar can also facilitate the receiving of wines, both small and large shipments, on behalf of its clients.

Utilizing the latest technology in inventory management, Hayes Wine Cellar will feature a scanner and bar code system for the tracking of each individual bottle of wine. Clients will be able to view and manage their entire inventories online as well as schedule pick-ups, deliveries and other services.

About Cirkers Hayes

Cirkers Hayes is an industry leader in the storage, transportation, packing, crating and shipping of fine art, antiques and other valuable possessions as well as residential and commercial moving and storage. With two locations in Manhattan, 305 E. 61st St. and 444 W. 55th St., Cirkers Hayes continues the traditions of two of New York City's most established storage and logistics firms: Hayes Storage (founded in 1860) and Cirker's Warehouse (founded in 1873). In 2009, Cirkers Hayes completed construction of Hayes Wine Cellar at its E. 61st Street facility with a capacity of 12,000 cases of wine. For more information on Hayes Wine Cellar visit hayeswinecellar.com. To learn more about Cirkers Hayes visit cirkerhayes.com.

About Hayes Wine Cellar

Hayes Wine Cellar is New York City's premier full service wine storage facility. Founded in 2009 and conveniently located at 305 East 61st St. in Manhattan, Hayes Wine Cellar has a capacity of up to 12,000 cases of wine. The temperature- and climate-controlled cellar features private storage lockers of various sizes, advanced security, wine tasting room and a modern scanner and bar code system for inventory management. Hayes Wine Cellar also provides exceptional handling, transportation via a fleet of climate-controlled vehicles, shipping and receiving services. For more information visit hayeswinecellar.com.

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